

## ABSTRACT

An apparatus for decorating sections comprises:

- a translating arrangement for translating a section along a direction parallel to a longitudinal axis of said section;
- 5 - an unwinding device for unwinding from at least a first coil a strip-like flexible support bearing a transferable pattern;
- at least one rotary nip roller elastically complying and shaped according to a portion of said section to be decorated, so configured as to press said strip-like flexible support against said section when said section is translated along said direction;
- 10 - a heating device for heating said at least one rotary nip roller;
- 15 - a rewinding device for rewinding said strip-like flexible support onto at least one second coil, after said pattern is transferred onto said section.

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